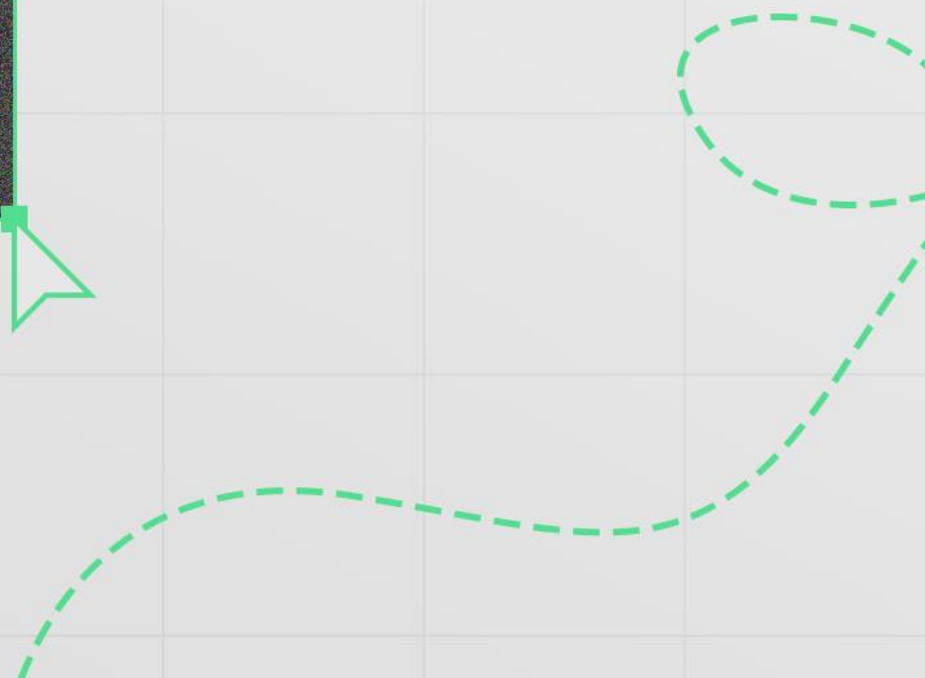


Dotlab Creative Book

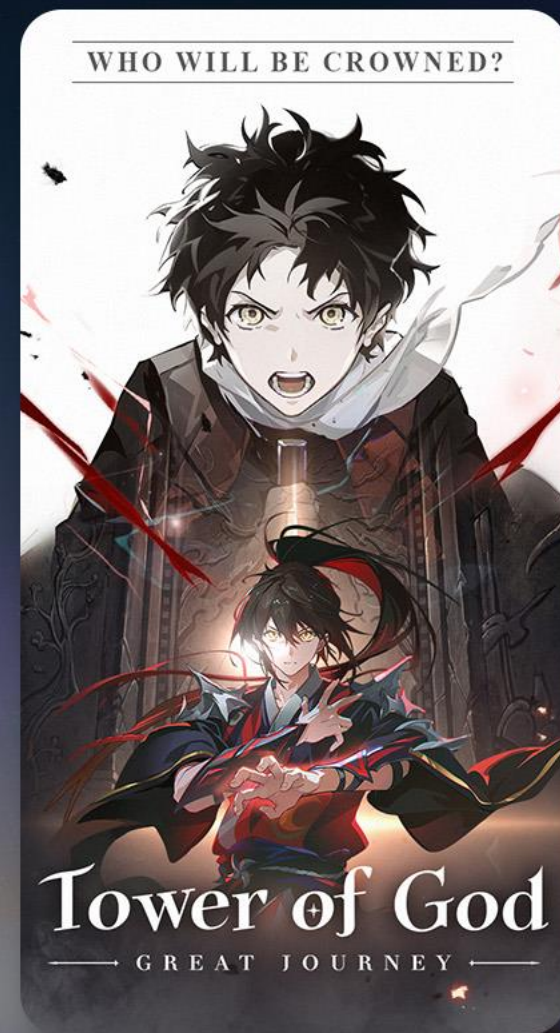


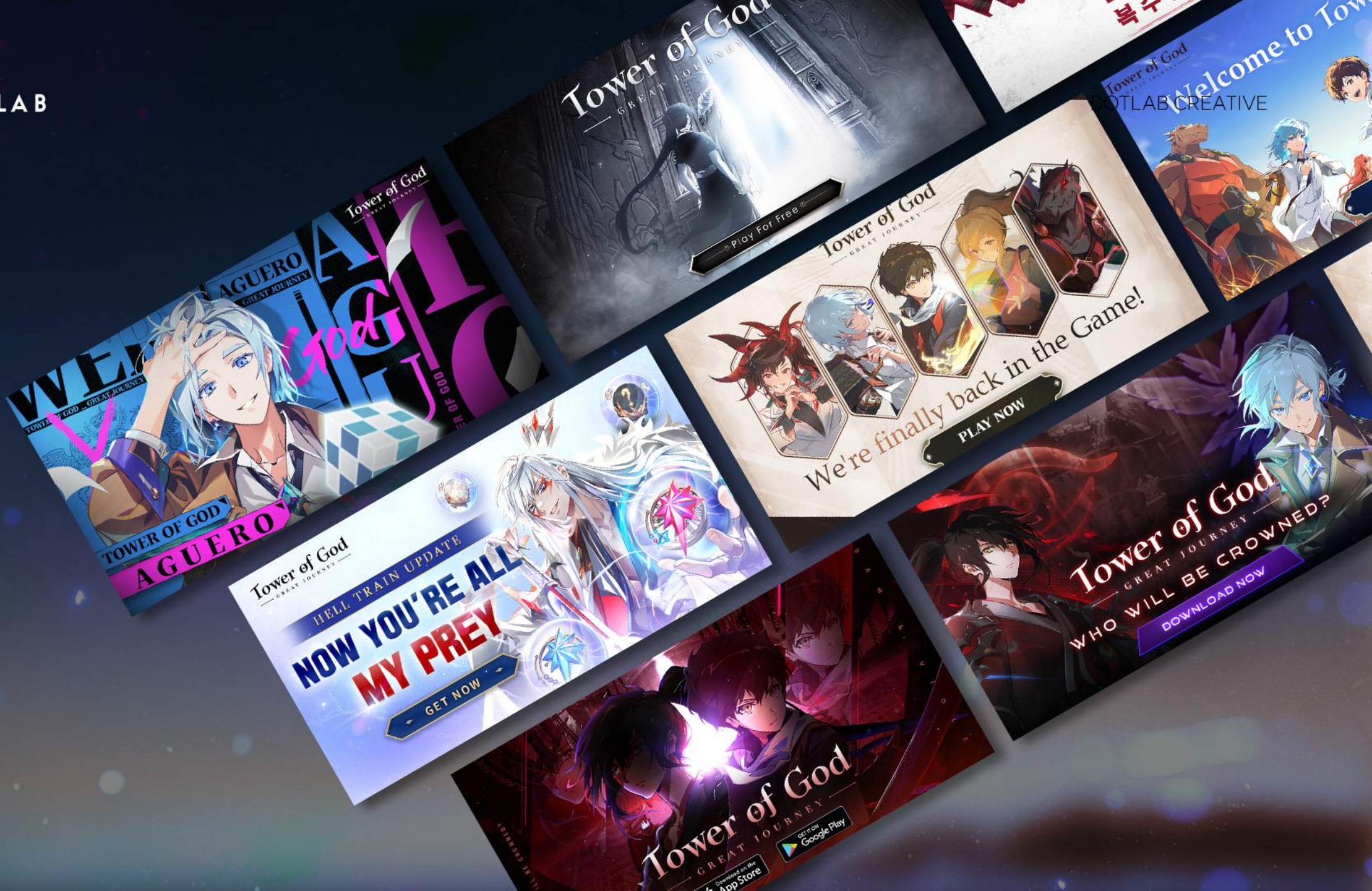
TOWER OF GOD

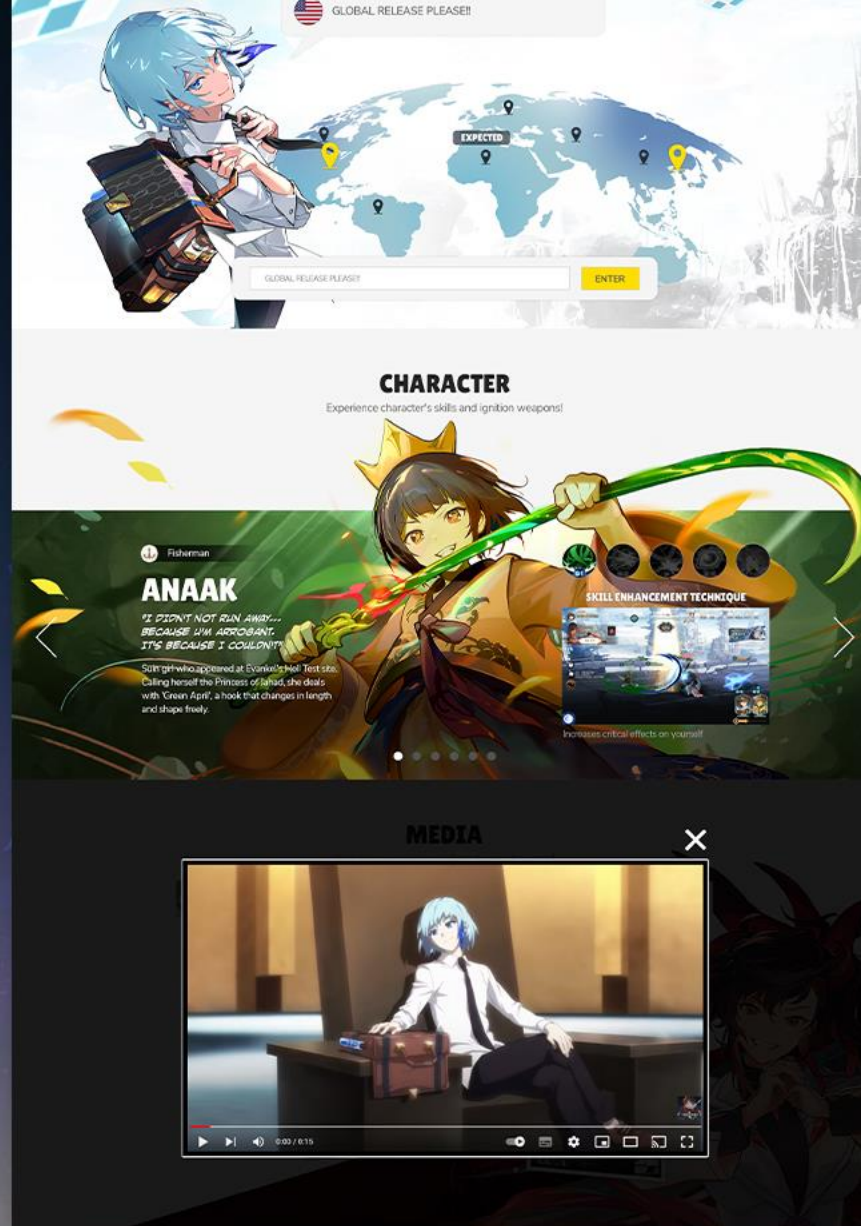
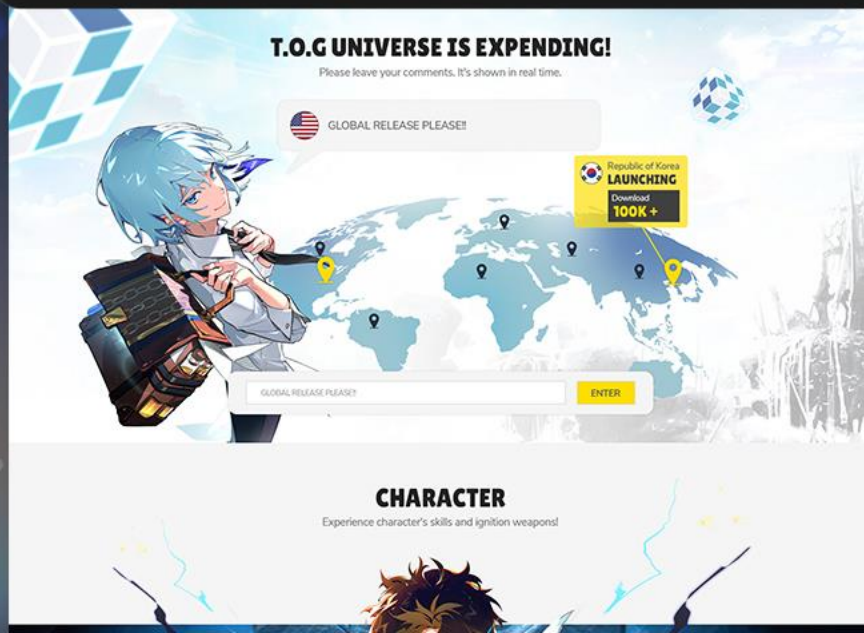
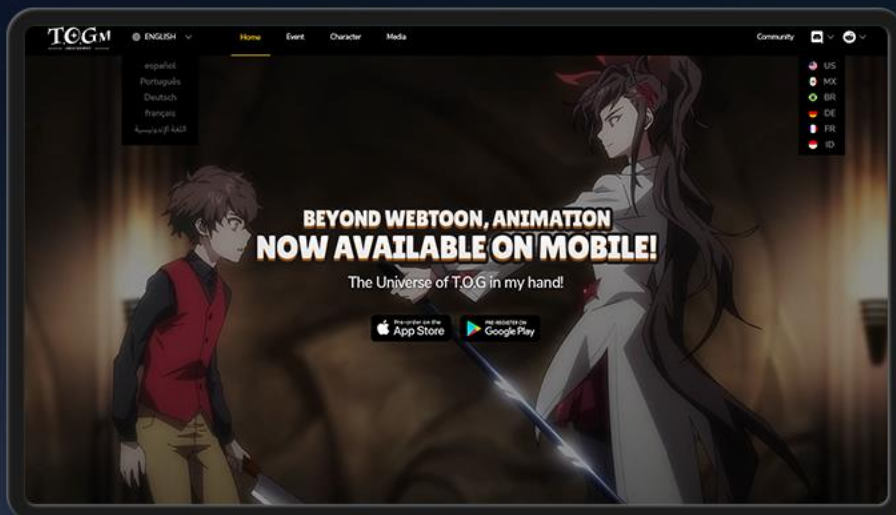
Client: NGELGAMES

Concept

Emphasized each character's original story and action, utilizing the unique feature of its original webtoon which has a solid storyline







DUBIUM

Client: MUMO STUDIO





Concept

Designed copies, minimizing effects to unify the color with the logo

Highlighted characters by using dark backgrounds and situational scenes to align with the thriller genre

DUBIUM

**NO!
COMPLETE THE MISSION
AND
ESCAPE**

**CHOICE FOR SURVIVAL
COOPERATE
OR
ELIMINATE?**

DUBIUM



**A TYPICAL
'FIND-A-TRAITOR'
GAME?**

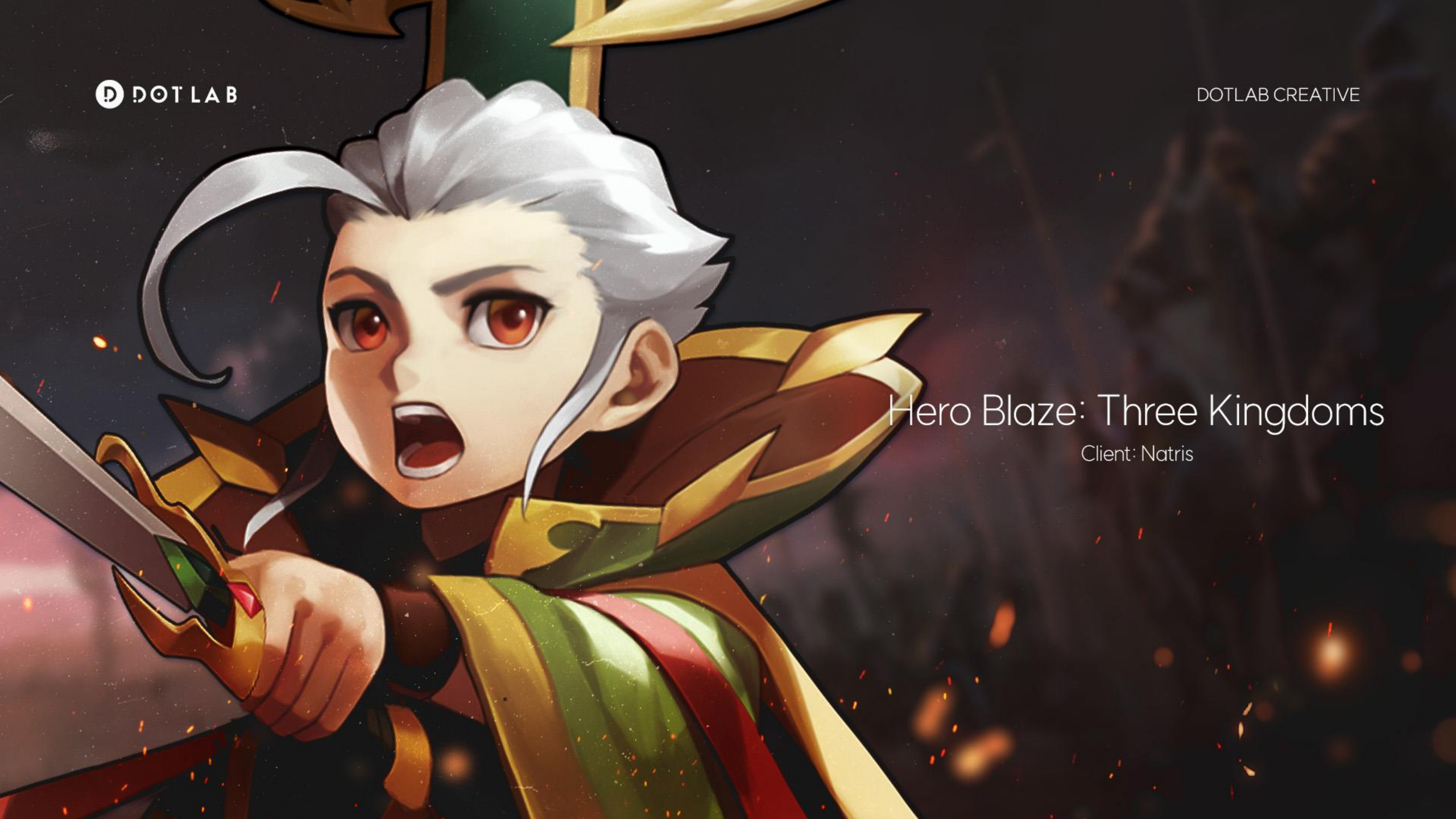


DUBIUM

PLAY NOW

Hero Blaze: Three Kingdoms

Client: Natris



Concept

Designed to avoid ordinary
'Romance of the three kingdoms'
visuals
Arranged character illustrations
and copies to emphasize actions

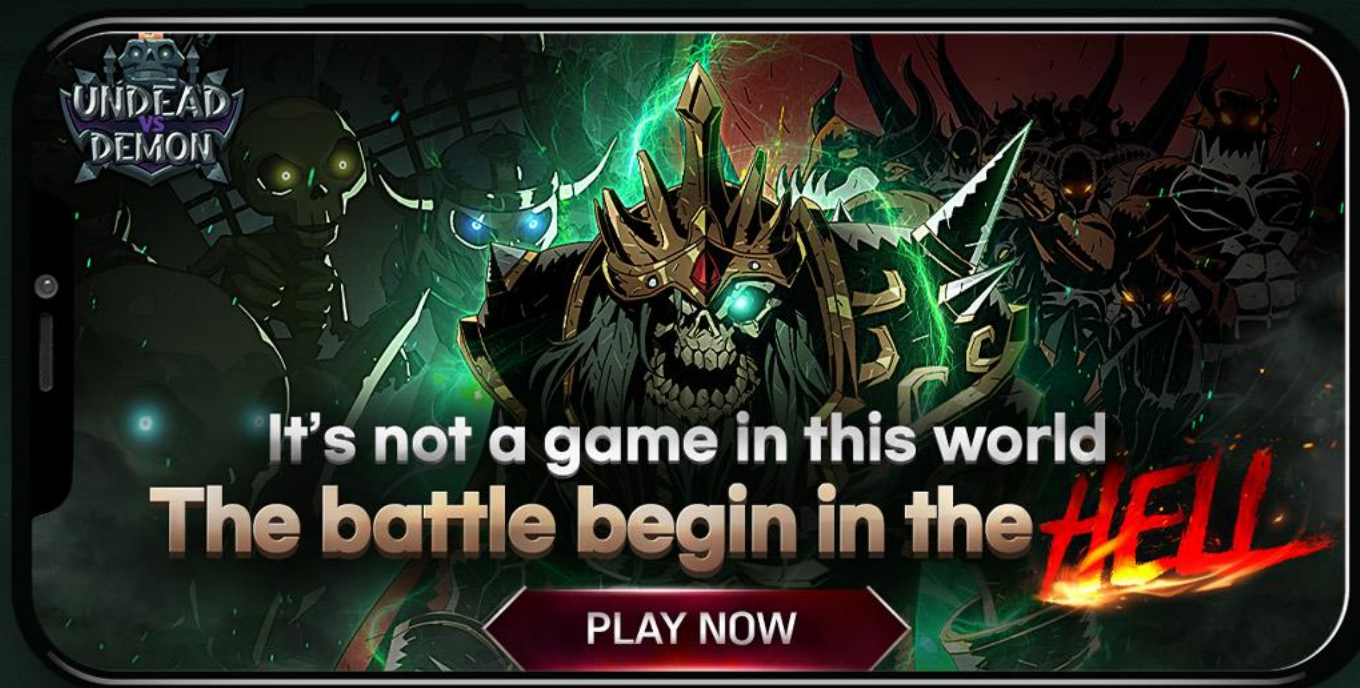




Undead vs Demon

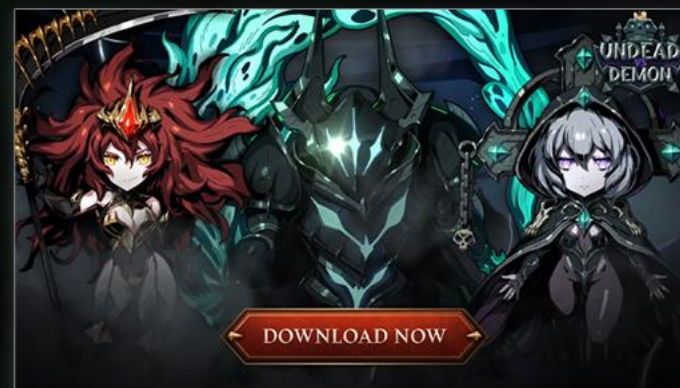
Client: Funtrigger





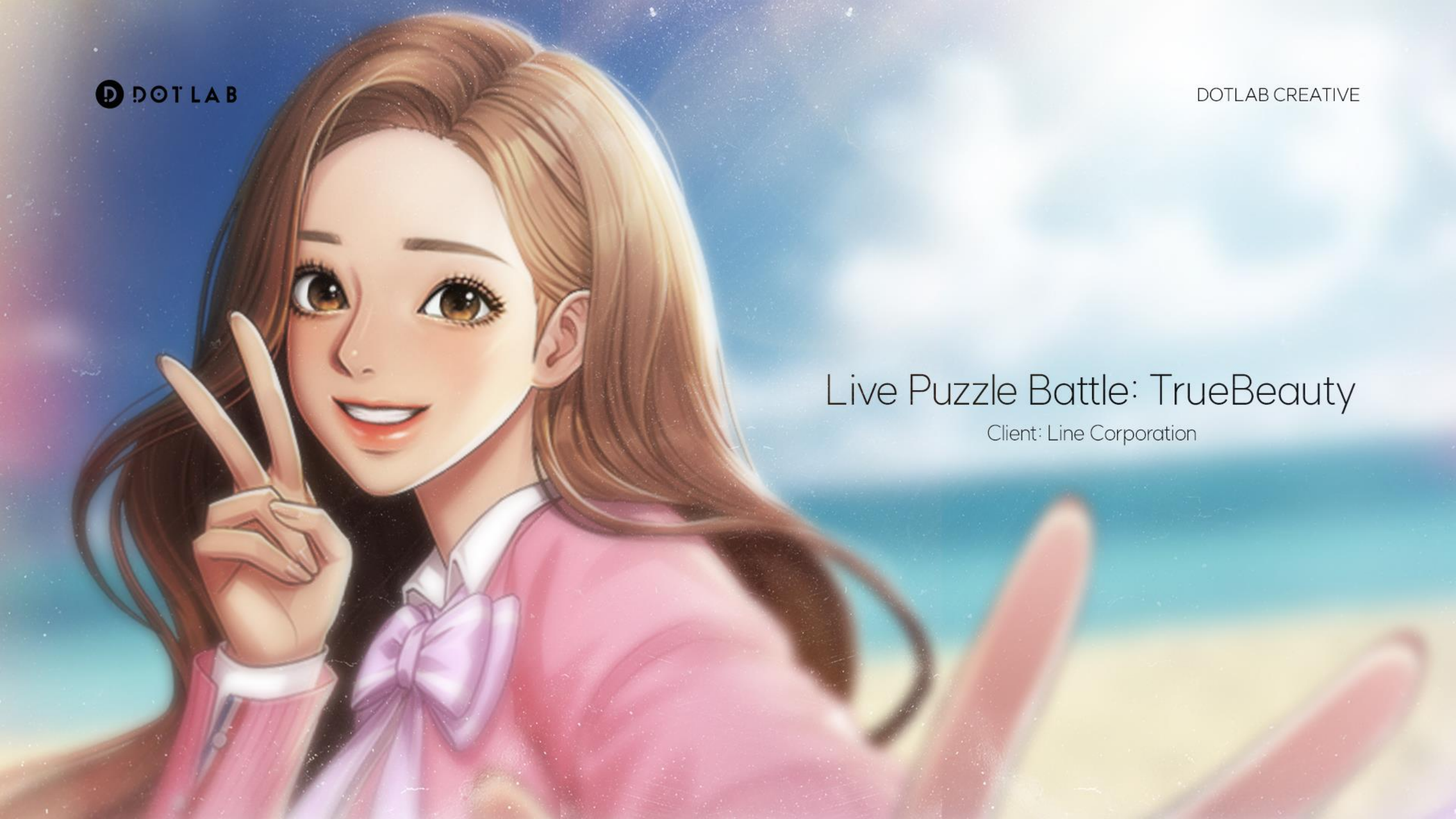
Concept

Created to build anticipation of the game by placing the demon in the center against the dark background and using characters with auras and bright light effects in their eyes.



Live Puzzle Battle: TrueBeauty

Client: Line Corporation





Concept

Unified colors and emphasized the original IP to create coherence between puzzles and characters









Le Roi

Client: Mgame



Concept

Composed to provide contrast between characters or emphasis in-game features, utilizing the characteristics of the strategy game and the character development







에트라 대륙을 이끌수 있는
영웅을 모아라!



DESTINY CHILD: DEFENSE WAR

Client: Thumbage





Concept

Designed copies and backgrounds to align with the character illustration style and the newly updated characters



Pmang New Matgo

Client: NEOWIZ





Concept

Expressed to harmonize with seasonal and eye-catching creatives for "Hwatu", utilizing adorable characters as the main point while considering its traditional aspect







DOTLAB

DOTLAB CREATIVE

Divine Arena

Client: Chaplingame



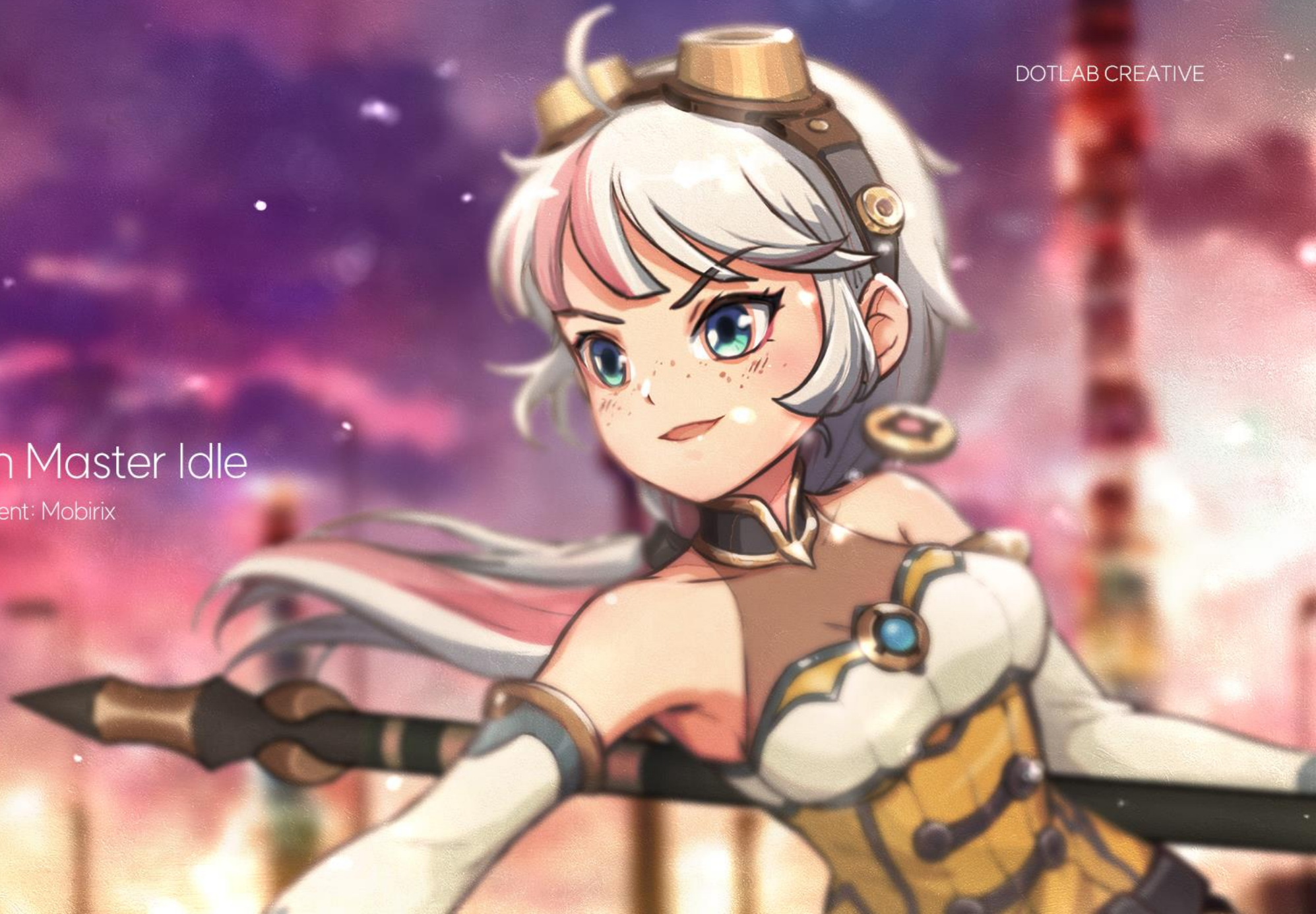
Concept

Expressed the distinctiveness of each character, inspired by ancient gods, by designing backgrounds reflecting their mythic characteristics with matching colors



Weapon Master Idle

Client: Mobirix





Concept

Emphasized action by featuring the main character, aligning with the "girl knights" concept



Solitaire: Farm Village

Client: StickyHands



Concept

Placed small and cute characters and objects alongside other elements
Used round fonts and applied effects to create a sense of texture







Fishing Village Tycoon

Client: Buff Studio



Concept

Used cute fonts and sea backgrounds to create the cool and refreshing atmosphere





Century: Age of Ashes

Client: Stove



Concept

Expressed with a focus on the aerial action of the dragon fights and additional rewards





Picking The Best Sword

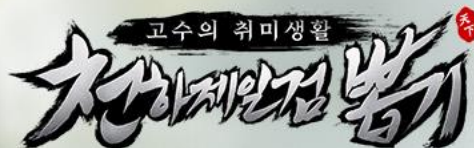
Client: Nexture



Final BI



Candidate BI



Concept

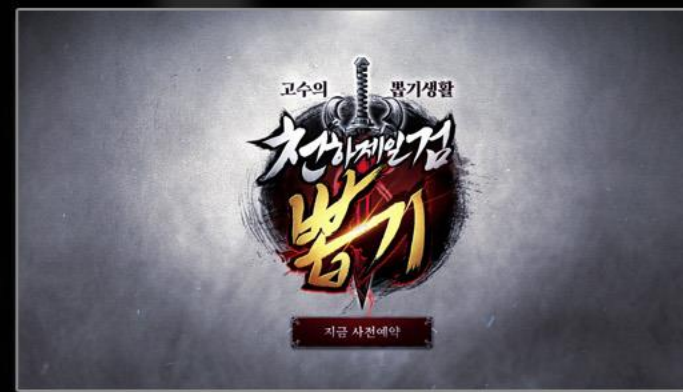
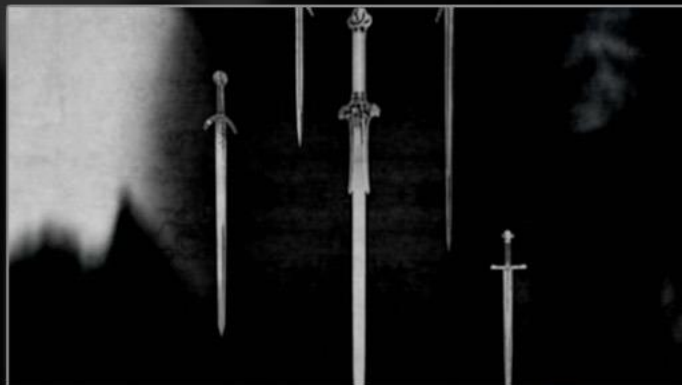
Used rough brush fonts to align with the "Wuxia" concept

Applied gold and silver colors to the fonts, which are commonly found in Wuxia content



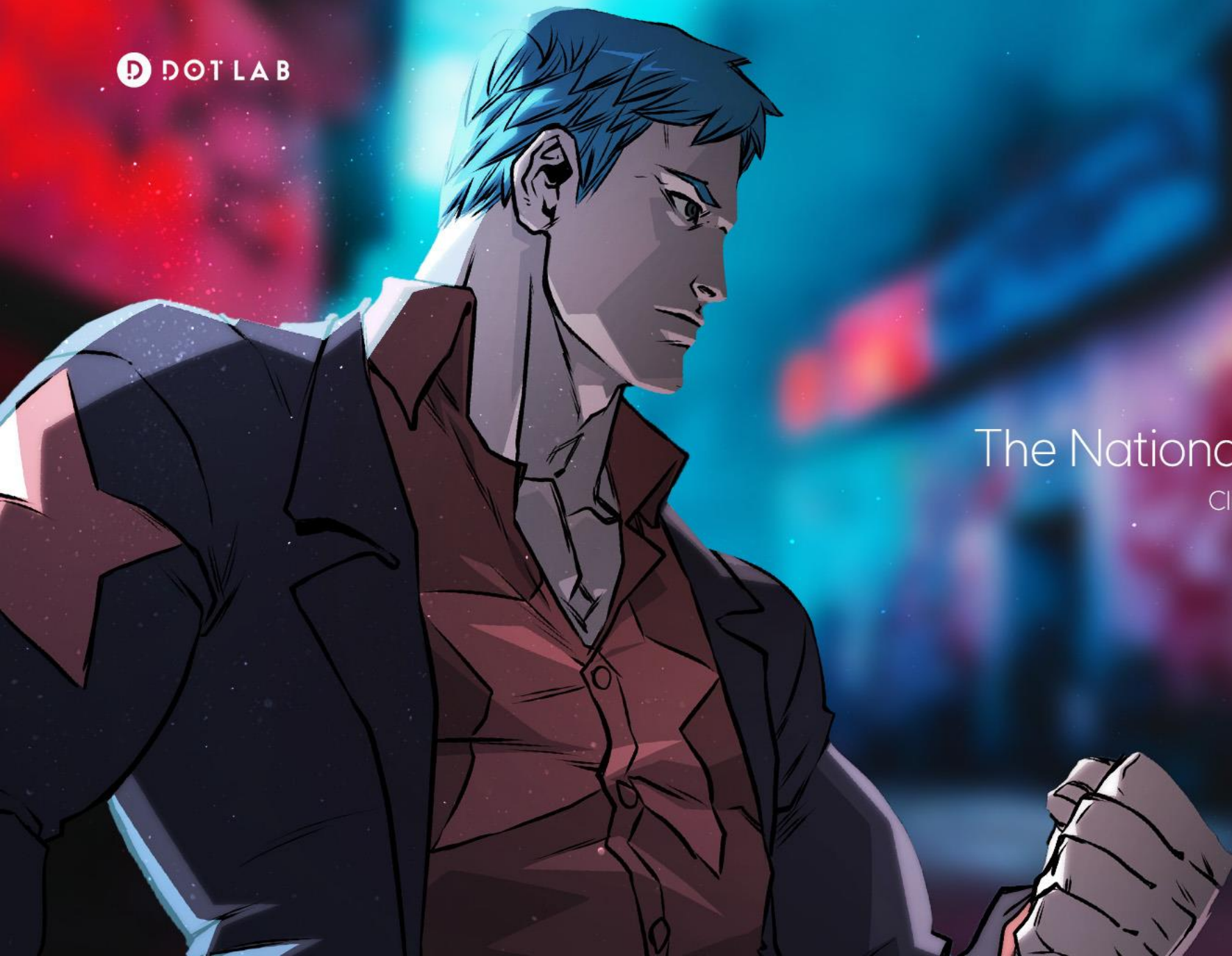
Concept

Combined characters and images related to random draws, reflecting the characteristic of the gacha concept



The National Championship M

Client: Smilegate



Concept

Emphasized the tough side of characters

Designed backgrounds using the landmark of the battle locations







Dragon Village

Client: Woncomz





Concept

Expressed each dragons' elements
by using various compositions
Used hatching dragons' illustrations
to show the game's feature

Blade Idle

Client: Mobirix



Concept

Designed to inform the collaboration with "The God of High School" by featuring confrontations between characters, the webtoon's contents, and dynamic action by using in-game playing scenes and characters



Soulworker

Client: Lion games





Concept

Placed copies in a torn paper style to align with the game's apocalypse concept

Applied contrasting colors and made a distance between characters to convey confrontation and to give a three-dimensional feeling

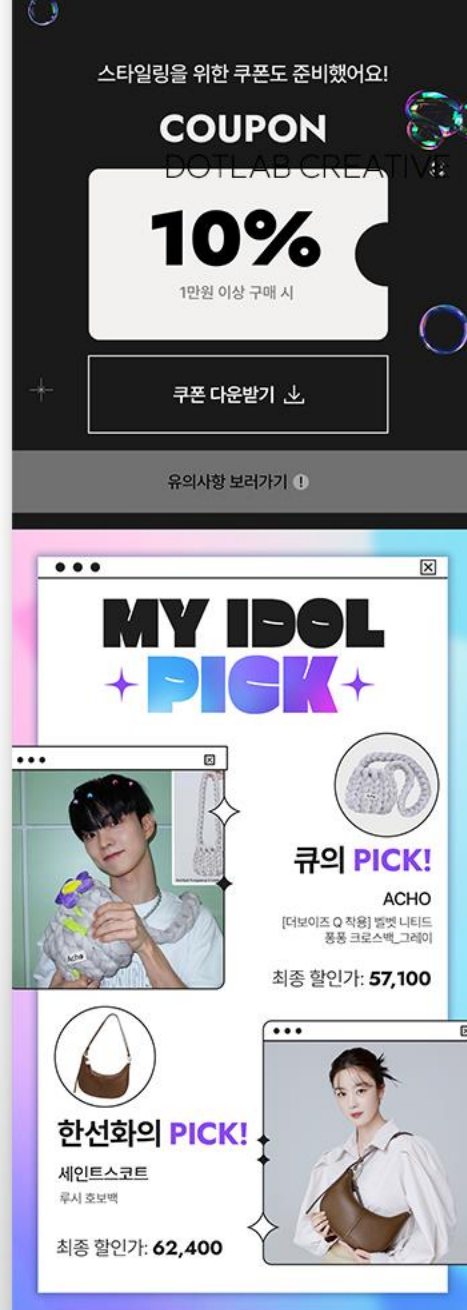


Seoul Store

Client: BRANDI

Concept

Created weekly promotion pages to align with the week's concept
Used design elements and colors that match the promotions' theme, highlighting copies and titles with them





COUPON

최저가 쿠폰팩

쿠폰 받기 ↓

내일 특가 상품도 놓치지 마세요!

PUSH 켜기

유의사항

- 쿠폰 적용 상품 및 유효기간은 마이페이지 > 쿠폰에서 확인 가능합니다.
- 발급되는 쿠폰은 타 쿠폰과 중복 사용이 불가능합니다.
- 해당 쿠폰은 프로모션 기간 동안 하루 1개의 ID 당 1회 사용 가능합니다.
- 기간 내 발급 및 사용 가능하며, 미사용 시 자동 소멸되며 재발급은 불가능합니다.
- 당사 사정에 의해 예고없이 변경/조기 종료 될 수 있습니다.
- 본 프로모션은 운영 기간(23.09.11 ~ 09.17)동안 오전 11시 오픈됩니다.

BIG SALE BIG SALE BIG SALE BIG SALE

Today
오늘의 특가
09.11 (월)



메종마르지엘라
가죽 버킷 숄더백

748,000

최종 쿠폰가 585,403

14%



퍼퓸허브
[랑방/조알론/메종마르지엘라]와
명품인기향수 특가전

64,000

최종 쿠폰가 20,832 ~

65%

Next

내일의 특가

09.12 (화)



아미

스몰 하트 로고 티셔츠 오버핏

285,000

최종 쿠폰가 114,187



레터프롬문

트리플 나비 자수 스웨트셔츠 (블랙)

60,000

최종 쿠폰가 39,360

※ 제고 소진 시 별도의 안내 없이 이벤트가 종료될 수 있습니다.

더 많은 기획전 보러가기 >

UP TO 76%
HELLO AUTUMN 새로운 시즌의 뷰티템 할인

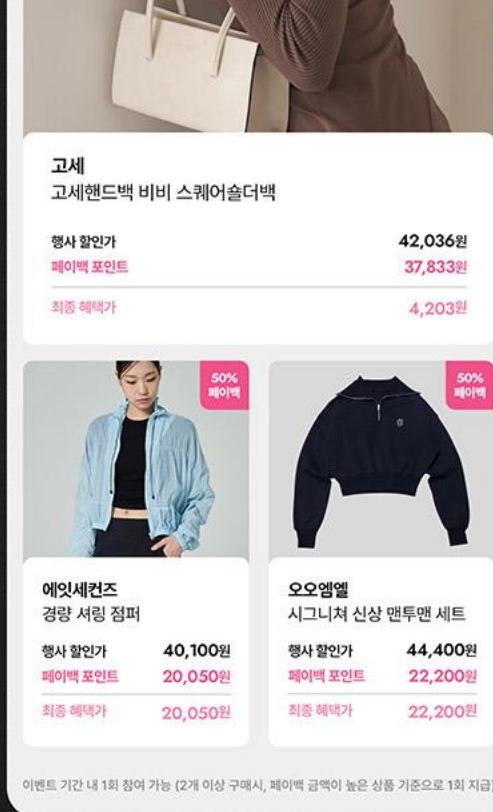


UP TO 80%
Love in Fall, 2023 가을 컬렉션

UP TO 72%
CASUAL FESTA 가을 데일리 아이템



UP TO 68%
헬로 어텀, 가을이 왔어텀



THANK YOU

